

TRANSFORMING LOCAL COMMUNITIES:
INSPIRING PEACEFUL, CARING & ENTERPRISING
NEIGHBOURHOODS

by

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INTERNATIONAL TOURISM CONFERENCE,
KINGSTON, JAMAICA,
12TH -15TH NOVEMBER 2018

IT GIVES ME GREAT PLEASURE TO EXTEND TO YOU ALL A VERY WARM WELCOME ON BEHALF OF RUDI PAGE, CHIEF EXECUTIVE, OF MAKING CONNECTIONS WORK, LONDON, FOUNDER OF DIASPORA CONNECT 2022 AND AUTHOR OF THE UK/JAMAICA DIASPORA INVOLVEMENT POLICY.

WE COMMEND DIANA MCINTYRE-PIKE, FOUNDER, OF COUNTRYSTYLE VILLAGES AS BUSINESSES AND LOUIS D'MORE, PRESIDENT, INTERNATIONAL INSTITUTE FOR PEACE THROUGH TOURISM, FOR STAGING THIS INTERNATIONAL TOURISM CONFERENCE – UNDER THE THEME OF BUILDING COMMUNITIES AS BUSINESSES.

TODAY WE ARE PLEASED TO INTRODUCE THE UK/JAMAICA DIASPORA INVOLVEMENT POLICY.

THIS POLICY HAS BEEN DEVELOPED FROM PRACTITIONER EXPERIENCE AND FINANCIAL INVESTMENT WITHIN THE AREAS OF CULTURE, HEALTH, EDUCATION, TECHNOLOGY INTERNATIONAL TRADE PROMOTION AND COMMUNITY TOURISM ACTIVITIES CELEBRATING THE INTERNATIONAL YEAR OF SUSTAINABLE TOURISM FOR DEVELOPMENT 2017.

ADDITIONALLY, I (RUDI), WAS APPOINTED AS CO-CHAIR FOR JAMAICA 55 UK CELEBRATIONS AND WAS SELECTED AS A PRESENTER FOR THE “JAMAICA GOING GLOBAL” SUMMIT, WHICH ORGANISED BY THE BRITISH HIGH COMMISSION.

WE APPRECIATE THE ONGOING SUPPORT FROM SETH GEORGE RAMOCAN, JAMAICAN HIGH COMMISSIONER TO THE UK AND ASIF AHMAD, BRITISH HIGH COMMISSIONER TO JAMAICA.

WE ARE PLANNING FOR JAMAICA’S 60TH DIAMOND ANNIVERSARY, WHICH WE BELIEVE WILL BE THE SECOND LARGEST CELEBRATION SINCE JAMAICA’S INDEPENDENCE IN 1962.

THE UNITED KINGDOM WILL ALSO HOST THE COMMONWEALTH GAMES IN BIRMINGHAM DURING 2022 WHICH WILL BE SUPPORTED BY HAIREX SUMMIT & EXPO, THIS IS THE LARGEST CARIBBEAN DIASPORA-LED PLATFORM FOR THE AFRO HAIRHEALTH & CULTURE SECTOR.

DIASPORA CONNECT 2022 PROGRAMME IS CARIBBEAN-REGION WIDE AND OUTWARD LOOKING, ALL ACTIVITIES ARE BEING IMPLEMENTED THROUGH “TRANSFORMING LOCAL COMMUNITIES”: INSPIRING PEACEFUL, CARING AND ENTERPRISING NEIGHBOURHOODS.

WE ARE PLEASED TO CONFIRM THAT COUNTRYSTYLE VILLAGES AS BUSINESSES AND INTERNATIONAL INSTITUTE FOR PEACE THROUGH TOURISM WILL REPRESENT COMMUNITY TOURISM AT THE FORTHCOMING DIASPORA CONNECT POLICY OPTIONS FORUM DURING JANUARY 2019 AND THE INTERNATIONAL TRADE FOR UK CREATIVE ENTREPRENEURS MISSION JAMAICA TO TAKE PLACE 13-23 OCTOBER. THIS MISSION IS DESIGNED TO ESTABLISH CLUSTER PARTNERSHIPS BETWEEN LONDON, MANCHESTER, BIRMINGHAM, BRISTOL, WOLVERHAMPTON AND LEEDS WITH THE MUNICIPAL CORPORATIONS THAT ARE ALIGN WITH THE THREE COUNTIES OF CORNWALL, SURREY AND MIDDLESEX.

A BUSINESS & HEALTH EXPO IN COLLABORATION WITH AMAZIN BUSINESS SOLUTIONS, MANCHESTER UK, WILL BE HELD IN MANDEVILLE ON THURSDAY 17TH OCTOBER, BRINGING COMMUNITY TOURISM AND CREATIVE ENTREPRENEURS TOGETHER THROUGH TECHNOLOGY INITIATIVES INCLUDING BUSINESS MENTORING, SUPPLY CHAIN COLLABORATION AND LIVE STREAMING SHOWCASING LOCAL DESTINATIONS TO BOOST SHARED REVENUES.

IN CONCLUSION THESE INITIATIVES ARE BASED ON A COMMON SET OF VALUES, COLLABORATION, TRUST, CO-OPERATION AND RESPECT FOR THE INTERESTS OF ALL STAKEHOLDERS.

THANK YOU FOR LISTENING

RP/UKAJMIVP/FINAL 11/11/2018